

Matt Lambert



Head of Design

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Links [Portfolio](#), [Personal Website](#), [LinkedIn](#), [Medium](#), [dribbble](#)

01 PROFILE

I've spent two decades working in user experience, product design, and front-end development. This includes Enterprise SaaS Web Applications, Consumer Applications, eCommerce Web Stores, and Design Systems. I've also authored multiple publications on design and development.

02 EMPLOYMENT HISTORY

02/2020 — Present

Head of Design at Stellar Labs

Vancouver

Product Space: Aviation, Private Business Travel, SaaS, Enterprise

Tasks/Impact:

- Lead design at Stellar
- Lead design of Customer Portal App
- Lead design research & strategy
- Lead & manage Stellar design system
- Design advocate for the company

Skills used: User-Centered Design, Leadership & Management, Design Strategy, User Experience, Information Architecture, Visual Design, Responsive Web Design, Agile Software Development, User Research, Design Systems, Sketch, Invision.

01/2018 — 01/2020

Senior UX Designer at Stellar Labs

Vancouver

Product Space: Aviation, Private Business Travel, SaaS, Enterprise

Tasks/Impact:

- Information architecture and visual design for Stellar SaaS platform.
- Lead designer on B2B private jet marketplace
- Lead designer on Trip Planning Portal
- Co-lead designer for Stellar's Sonic design system.
- Design high fidelity prototypes using Sketch and Invision for Stellar SaaS platform.

Skills used: User-Centered Design, User Experience, Information Architecture, Visual Design, Responsive Web Design, Agile Software Development, User Research, Design Systems, Sketch, Invision.

06/2013 — 01/2018

Design Lead at CA Technologies

Vancouver

Product Space: API Management, Microservices, SaaS, Enterprise, Developer Tools

Tasks/Impact:

- Lead API Management business unit design team.
- Lead design of API Management design system.
- Co-Lead development of API Management UI framework.
- Lead design and research for SaaS Developer Console.
- Lead design and research for SaaS API Portal.
- Co-Lead front-end development for SaaS API Portal.
- Advisor for CA Mineral design system

Skills used: User-Centred Design, Leadership & Management, Design Strategy, User Experience, UI Design, User Research, HTML, CSS, Bootstrap, Sass, Less, jQuery, Git, Responsive Web Design, Agile Software Development, Sketch, Photoshop, Illustrator, Balsamiq, Invision.

12/2012 — 06/2013

Web Designer at Layer 7 Technologies

Vancouver

Product Space: API Management, Micro-services, SaaS, Enterprise, Developer Tools

Tasks/Impact:

- Co-Lead development of API Management UI framework.
- Co-Lead front-end development for SaaS API Portal.

Skills used: CSS, CSS3, XHTML, HTML5, jQuery, Javascript, Subversion, Handlebars, Photoshop, Illustrator, InDesign, Responsive Web Design, UI/UX Design, Agile Software Development, Balsamiq.

01/2008 — 11/2012

Front End Developer at SOLE

North Vancouver

Product Space: Footwear, eCommerce, Internal Systems

Tasks/Impact:

- UI & UX design, front-end development for web store, and internal web apps.
- Lead web store user research.

Skills used: User Experience, UI Design, Research, HTML, CSS, JavaScript, jQuery, Git, Responsive Web Design, Photoshop, Illustrator, PHP, Django, Blogging.

04/2005 — 01/2008

Founder at Cardeo Creative

North Vancouver

Freelance design studio working with small to medium-sized businesses. The client list includes Quiksilver / DC Shoes, Molson, Red Robin, Tourism Burnaby, Vancouver Olive Oil Company, Claudia Alan Eyewear, Canadian Cancer Society, and many more. Also worked on a subcontracting basis with Grey Advertising, Loca Lola Design Team, and Cowie and Fox on projects for Lululemon, BC Liquor, 2010 Legacies Now, The Canadian Paralympic Committee, The Home and Garden show, and Mount Seymour.

Published author over at <http://mattlambert.ca>

Skills used: User Experience, UI Design, Research, HTML, CSS, JavaScript, jQuery, WordPress,

PHP, Git, Responsive Web Design, Photoshop, Illustrator, InDesign, Blogging, Art Direction, Photography, Branding, Identity Design, Graphic Design, Advertising.

06/2002 — 04/2005

Art Director at Suntech Optics

North Vancouver

Product Space: Eyewear

- Lead design for Suntech Optics and all Maxem eyewear brands.
- Lead design for national advertising and merchandising campaigns.
- Managed external vendors and designers on a number of projects.

Skills used: User Experience, UI Design, Research, Art Direction, Photography, Branding, Identity Design, Industrial Design, Graphic Design, Print Production, Advertising, HTML, CSS, Photoshop, Illustrator, InDesign.

02/2000 — 02/2002

QA Tester at Electronic Arts

Burnaby

Product Space: Video Games

- Video gaming testing for the following titles: NHL, NBA, NBA Street, Need for Speed, and WCW.
- Front end development for internal QA department website, NBA QA team website, and WCW QA team website.

Skills used: Software Testing, CSS, XHTML, Javascript, Photoshop, Illustrator, Graphic Design.

03 EDUCATION

Jan 2002 — Jan 2004

Langara College

Vancouver

Certificate

Certificate in Design & Advertising

Jan 1998 — Jan 2000

Art Institute of Vancouver

Burnaby

Certificate

Certificate in Multimedia and Web Design

04 SKILLS

User Centred Design	● ● ● ● ●	Design Leadership & Management	● ● ● ● ●
Product Design	● ● ● ● ●	Design Strategy	● ● ● ● ●
User Experience	● ● ● ● ●	Front End Development	● ● ● ● ●
Design Systems	● ● ● ● ●	Agile	● ● ● ● ●
Information Architecture	● ● ● ● ●	Entrepreneurship	● ● ● ● ●
User Research	● ● ● ● ●	Product Management	● ● ● ● ●
Visual Design	● ● ● ● ●	Content Creation	● ● ● ● ●

05 LANGUAGES

English



06 REFERENCES

References available upon request